

## Continuing User Interface (UI) Design Micro-Certificates Studies PROGRAM HANDBOOK

Effective Fall 2025

### Design the interfaces behind the experiences we use every day.

Our UI Design Micro-Certificates offer accessible, hands-on learning for anyone looking to expand their skills in user interface (UI) design. Each of these short-format programs brings together three focused courses completed over eight weeks, giving you practical experience with visual systems, interaction design, and industry-standard creative tools.

UI design is about more than just aesthetics and apps. It's how you can shape the way people interact with digital and physical systems on products like wearable devices, and emerging technologies like AR, voice, and gesture-based tools. From layout and motion to navigation and accessibility, UI designers help create experiences that feel clear, intuitive, and human.

Whether you're just starting or building on what you already know, our UI Design micro-certificates are a great way to deepen your design skills, make more intentional creative choices, and start creating interfaces that connect people to the things they use every day.

#### WHO IS THIS FOR?

These micro-certificates are designed for emerging designers, career changers, and creative professionals who want to build or formalize their UI design skills. Whether you're just starting out in design or bringing experience from fields like graphic design, game design, fine arts, marketing, or self-taught practice, this program offers an accessible entry point into the world of user interface design.

#### LEARNING ACTIVITIES

Learning activities in this program include lectures, hands-on activities, group assignments, and self-directed study. Students will engage in technical and creative design assignments that reflect current industry practices, with an emphasis on professional conduct throughout. Collaboration is an essential part of the learning process where students are encouraged to share what they bring to the table, support each other's growth, and remain open to learning from their peers. Whether working independently or in groups, students will be expected to write, research, and present thoughtful responses to key design concepts.

#### WHAT IS UI DESIGN?

User Interface (UI) Design is about creating visually engaging, accessible, and intuitive digital solutions and experiences. UI Designers focus on everything users see and interact with, such as websites, apps, and digital tools. They aim to ensure these elements look appealing and work effortlessly. They apply graphic design principles like color, typography, layout, and interactivity to guide users naturally through digital spaces and experiences.

As our technology evolves, UI Design moves beyond screens to include emerging and immersive technologies like Augmented Reality (AR), Artificial Intelligence (AI) and Zero UI. These innovations blend digital and real-world experiences, leveraging voice, gesture, and environmental awareness to create seamless, "invisible" interactions that feel like a natural part of the user's environment, pushing the boundaries of user experience and making digital interactions more natural and personalized.

For creatives who enjoy merging aesthetics with technology, a career in UI Design offers the chance to shape how people connect with the digital and physical world, going beyond traditional screens and physical touchpoints. Through this industry, students learn to transform creativity into practical, human-centred solutions that adapt to new technologies, elevating how we communicate and behave with our technology and the world around us.

#### **OUR MICRO-CERTIFICATES + DELIVERY**

# CUIF100 - User Interface (UI) Design Foundations Micro-Certificate Tuition: \$3200 CAD Delivery: Online

This micro-certificate offers a clear, practical introduction to user interface (UI) design for those with little to no prior experience. Students explore core visual design principles, user psychology, and the tools used to prototype intuitive, engaging experiences.

By the end, students will have the practical skills and confidence to design user-centered interfaces and take the first steps toward a career in UI design.

#### You will learn to:

- Design visually appealing, user-centric interfaces applying core design principles
- Develop and test interactive prototypes using industry-standard software
- Understand and apply user behaviour insights to enhance usability
- Clearly communicate design decisions and iterations based on user feedback

#### **COURSES**

This 8-week program includes three curated courses, each 24 hours in length, for a total of 72 instructional hours. Classes run three times per week in 3-hour sessions.

#### **CUIF 101 – UI Design Principles & Practice**

Learn the principles, processes, and design thinking stages behind successful UI design. Explore the language of visual design—hierarchy, layout, typography, colour, and iconography—and how these choices guide user interaction. Through hands-on projects and critiques, develop your own design voice while building practical skills in user-centred visual design.

#### **CUIF 102 – Interactions & User Experience**

Explore the psychology behind how users perceive and interact with digital products. This course introduces key frameworks like Design Thinking and User-Centered Design, along with usability heuristics and behaviour patterns that shape the user experience. Learn to apply interaction design principles and UI patterns to create intuitive, engaging, and effective interfaces.

#### **CUIF 103 – Industry Tools & Prototyping**

Gain hands-on experience with the tools used in today's UX and UI workflows. Learn how to structure your designs with styles, components, and responsive layouts while moving from wireframes to interactive prototypes. Explore how to apply component-driven design patterns

using typography, colour, and layout tools to transform your designs into polished, industry-ready assets.

#### **PROGRAM SCHEDULE\***

Start + End Dates	Weekly Schedule			
October 6 – December 6, 2025	<b>Mon + Wed:</b> 6:30pm to 9:30pm			
	<b>Sat:</b> 9am-12pm			

<sup>\*</sup>See the final section of this document for the full schedule.

#### **PRIOR LEARNING**

This program is designed for beginners with no prior design background who aspire to enter the UI Design and creative tech industry. No previous experience in UI is required to apply. Basic knowledge of design and working knowledge of Adobe Photoshop and Illustrator are recommended.

#### **MATERIALS**

Download the PDF materials list you need to be prepared for the start of your program.

#### Ready to get started? Register Here.

CUIF 110 - User Interface (UI) Visual Design Micro-Certificate					
Tuition: \$3200 CAD	Delivery: On-Campus				

Designed for emerging and practicing designers, this micro-certificate focuses on elevating digital work through content-driven, visually dynamic design. Students explore visual systems, interaction design and motion to create engaging experiences that communicate meaning and strengthen brand identity.

Ideal for those with foundational UI knowledge, this program helps deepen creative impact and strategic design skills.

#### You will learn to:

- Create clear, intuitive navigation systems enhanced by thoughtful content structures
- Design engaging animations and motion interactions for improved user experiences
- Develop brand-consistent UI elements, such as icons and microcopy, aligned with strategic communication goals
- Produce portfolio projects demonstrating advanced skills in visual narrative and interactive design

#### **COURSES**

This 8-week program includes three curated courses, each 24 hours in length, for a total of 72 instructional hours. Classes run three times per week in 3-hour sessions.

#### **CUIF 111 - Content Design & Navigation**

Explore how user needs and content-first thinking shape effective navigation systems. This course introduces information architecture, content structure, and user research techniques to support intuitive, accessible UI. You'll design and document responsive navigation patterns that guide users clearly and strategically across digital experiences.

#### CUIF 112 - Motion for UI

Learn how motion can enhance user interfaces through timing, storytelling, and feedback. This course explores micro-interactions, branded animations, and user-centered motion strategies through case studies and hands-on design challenges. Build your skills in motion principles and tools while creating expressive, engaging UI experiences that elevate usability.

#### CUIF 113 - Brand & Product Storytelling

Learn how the look, feel, and voice of a product communicate brand values through the user interface. This course focuses on designing UI elements like icons, illustrations, and writing that align with a product's identity and business goals. You'll also explore how generative AI and other tools can support persona development and content strategy, helping you design interfaces that tell a cohesive brand story.

#### **PROGRAM SCHEDULE\***

Start + End Dates	Weekly Schedule			
October 7 – December 6, 2025	<b>Tues + Thurs:</b> 6:30pm to 9:30pm			
October 7 – December 6, 2025	<b>Sat:</b> 1pm-4pm			

<sup>\*</sup>See the final section of this document for the full schedule.

#### **PRIOR LEARNING**

This program is designed for beginners with no prior design background who aspire to enter the UI Design and creative tech industry. No previous experience in UI is required to apply. Basic knowledge of design and working knowledge of Adobe Photoshop and Illustrator is recommended.

#### **MATERIALS**

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#### Ready to get started? Register Here.

#### **PAYMENT DETAILS**

Full payment is required at the time of registration to secure your seat. Spaces are limited and registration is first-come, first-served.

#### REGISTRATION

We encourage you to register early as seats are limited. You must be at least 18 years old by the program start date.

If a seat is available, you can register online up to 2 business days before the program start date. If you are registering less than 2 business days before the program start date, please contact **CS Registration** during business hours. Our staff will assist you if there is a seat available.

**NOTE:** Before we can welcome you to your program, we need a bit of time to set up your account and system access. If you register for the program less than 2 business days before the program start date, access to your ECU email account, M365 or Moodle may be delayed. If you are attending an online course, your instructor will send a Zoom link to your personal email so you can join the first class.

#### **TUITION SUPPORT**

There may be tuition support available to help eligible students pay tuition for these programs.

For more information on available options and how to apply, please visit our Tuition Support page.

#### WITHDRAWAL + REFUNDS

Please submit an email request for course withdrawal or program switch no later than seven (7) calendar days before the course start date for a refund, less \$150 administration fee.

View other CS policies.

#### PROGRAM COMPLETION

Courses are assessed as Pass or Fail, based on the completion of assignments, projects and participation in the course as set out in the course syllabus. You must pass all courses in the program to receive a digital credential for your micro-certificate. A passing grade is determined by meeting the learning outcomes, submitting all required coursework, and maintaining the minimum attendance requirement.

Upon successfully completing a micro-certificate, students will receive a digital micro-certificate through **Accredible**, a digital credentialing service. To opt-out of receiving a digital credential for CS programs and courses, please **unsubscribe here**.

#### **FURTHER EDUCATION**

The UI Design Micro-Certificates can be the launching point for further studies in art and design.

8-month UX Design Certificate

UX/UI Design Leadership Micro-Certificates

Prospective Degree and Masters applicants can use work from this program in an admissions portfolio. Discover other User Experience and Interaction Design programs at Emily Carr:

Bachelor of Design, Interaction Design
Masters of Design, Interaction Design

### CUIF 100 User Interface (UI) Design Foundations Micro-Certificate 2025 (FALL Intake – ONLINE)

Course #	Term	Course Title	Instructor	Dates	Day	Time	Sessions	Hours	Location
CUIF 101	F001	UI Design Principles & Practice		Oct 6 – Dec 1 No class on Oct 13	Mon	6:30-9:30pm	8	24	Online
CUIF 102	F001	Interactions & User Experience		Oct 8 – Nov 26	Wed	6:30-9:30pm	8	24	Online
CUIF 103	F001	Industry Tools & Prototyping		Oct 11 – Dec 6 No class on Nov 8	Sat	9:00-12:00pm	8	24	Online

### CUIF 110 User Interface (UI) Visual Design Micro-Certificate 2025 (FALL Intake – ON CAMPUS)

Course #	Term	Course Title	Instructor	Dates	Day	Time	Sessions	Hours	Location
CUIF 111	F001	Content Design & Navigation		Oct 7 – Dec 2 No class on Nov 11	Tue	6:30-9:30pm	8	24	B1110
CUIF 112	F001	Motion for UI		Oct 9 – Nov 27	Thu	6:30-9:30pm	8	24	B1110
CUIF 113	F001	Brand & Product Storytelling		Oct 11 – Dec 6 No class on Nov 8	Sat	1:00-4:00pm	8	24	B1110

Subject to Change

