

MATERIALS GUIDE

VISUAL COMMUNICATION DESIGN COURSES

Helpful tips for planning your approach to buying materials for your course(s)

1. Start with what you need for the first class

- Bring a notebook and pen for taking notes.
- Focus on acquiring the items on your course list that are required for the first day of class. They are marked with an asterisk* on the list.

2. Budget for your supplies

- Art supplies can vary greatly in quality and price. Take some time to understand the pacing of the course and your own learning goals to make informed decisions about what to buy. Instructors will provide more details about the specific materials needed for each course. Talk to them for advice!
- You may already have suitable materials at home; it is not necessary to purchase new materials for every course.

3. Set up any required software

- For courses that require software for the first day of class: purchase, download, and install the required software before the first day of class. This will allow you time to troubleshoot any potential installation issues. Most required software are free or have low-cost educational versions that are available to you as an ECU Continuing Studies student.

Ready to Get Started? Look for your Course List



CSCD 100: Introductory Communication Design

CSCD 102: Colour Theory + Psychology in Design

Recommended Course Materials	Approximate Costs
Adobe CC The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to visit the Adobe Creative Cloud Education Plan webpage Download Adobe Creative Cloud on your computer.	\$311.88 for a 12-month educational license
Notebook and pen*	\$10.00
Selection of drawing and writing materials (markers, pens, pencils, erasers, etc.)*	Use what you have on hand

**required for the first day of class*

CSCD 101: Design Process and Ideation

Recommended Course Materials	Approximate Costs
Adobe Illustrator The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to visit the Adobe Creative Cloud Education Plan webpage Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> .	\$311.88 for a 12-month educational license
Notebook and pen*	\$10.00

**required for the first day of class*

CSCD 103: Introductory Typography

Recommended Course Materials	Approximate Costs
Adobe Illustrator The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to visit the Adobe Creative Cloud Education Plan webpage Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> .	\$311.88 for a 12-month educational license
Notebook and pen*	\$10.00

**required for the first day of class*

CSCD 200: Branding + Identity Design

Required Course Materials	Approximate Costs
<p>Adobe Illustrator*</p> <p>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to visit the Adobe Creative Cloud Education Plan webpage</p> <p>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i>.</p>	\$311.88 for a 12-month educational license
Recommended	
Notebook and pen	\$10.00

*required for the first day of class

CSCD 201: Visualizing Information

Required Course Materials	Approximate Costs
<p>Adobe Illustrator*</p> <p>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to visit the Adobe Creative Cloud Education Plan webpage</p> <p>Download Adobe Creative Cloud on your computer and install <i>Adobe InDesign</i>.</p>	\$311.88 for a 12-month educational license
Recommended	
Notebook and pen	\$10.00

*required for the first day of class

CSCD 203: Intermediate Typography

Required Course Materials	Approximate Costs
<p>Adobe Illustrator*</p> <p>Adobe InDesign*</p> <p>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to visit the Adobe Creative Cloud Education Plan webpage</p> <p>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> and <i>Adobe InDesign</i>.</p>	\$311.88 for a 12-month educational license
Recommended	
Notebook and pen	\$10.00

*required for the first day of class

CSCD 204: Editorial Design

Required Course Materials	Approximate Costs
<p>Adobe Illustrator*</p> <p>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to visit the Adobe Creative Cloud Education Plan webpage</p> <p>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i>.</p>	<p>\$311.88 for a 12-month educational license</p>
Recommended	
<p>Adobe Photoshop</p> <p>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click to visit the Adobe Creative Cloud Education Plan webpage.</p> <p>Download Adobe Creative Cloud on your computer and install <i>Adobe Photoshop</i>.</p>	<p>\$311.88 for a 12-month educational license</p>
Notebook and pen	\$10.00

*required for the first day of class

CSCD 110: Adobe CC for Communication Design

Required Course Materials	Approximate Costs
<p>Adobe Photoshop*</p> <p>Adobe InDesign*</p> <p>Adobe Illustrator*</p> <p>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click to visit the Adobe Creative Cloud Education Plan webpage.</p> <p>Download Adobe Creative Cloud on your computer and install <i>Adobe Photoshop</i>, <i>Adobe Illustrator</i> and <i>Adobe Premiere Pro</i>.</p>	<p>\$311.88 for 12-month educational license</p>

*required for the first day of class